

BRYAN Lundy

PROFESSIONAL SUMMARY

- **Creative Visionary:** Accomplished Graphic Designer with extensive experience in leading innovative design projects across various media, including print, digital, and branding that resonate with target audiences.
- **Strategic Leadership:** Proven track record of managing multidisciplinary teams, fostering collaboration, and driving projects from concept through execution while ensuring alignment with client goals and brand identity.
- **Expertise in Visual Communication:** Strong background in developing compelling visual narratives and marketing materials that enhance brand recognition and engage target audiences effectively.
- **Client-Centric Approach:** Adept at building and maintaining strong client relationships, translating complex ideas into visually appealing concepts, and consistently delivering high-quality work under tight deadlines.
- **Project Management:** Expert in managing multiple projects simultaneously, ensuring timely delivery and leveraging current trends to enhance project outcomes.

EXPERIENCE

Freelance Graphic Designer | Since 2005 | Lundy Design, Rockford MI

- Established a successful graphic design business managing creative, talent, print, web, and social design projects for multiple recurring clients.
- Created original designs and concepts, while also overseeing and ensuring brand consistency and quality across marketing campaigns for clients.
- Cultivated partnerships with other agencies, managing and leading projects, creative design, client meetings, and production.
- Collaborated cross-functionally with client marketing and product teams to develop cohesive design strategies for multi-channel campaigns, increasing social media engagement and overall brand consistency.

Graphics Manager | 2003 - 2005 | IQS, Inc., Rocky River OH

- Led in the creation of the companies print and online communication projects including website, seminars, tradeshows, literature and advertising pieces.
- Collaborated with the marketing and sales group by spear heading the creative and art direction on campaigns to help IQS succeed in their business goals.
- Developed and maintained brand consistency across all design projects, successfully growing the companies brand recognition.

Art Director | 2001 - 2003 | Jamestown Group, Inc., Avon OH

- Managed both talent and projects for multiple corporate communication pieces for both print and web.
- Led client meetings, scheduling, personnel management, photo shoot direction, creative direction, creative design, print and web design, and production management.
- Successfully managed timelines, keeping projects ahead of schedule from start to finish enabled clients to maintain visual consistency across platforms

PREVIOUS EXPERIENCE

Senior Graphic Designer | 1997 - 2001 | Market.al. Inc., Cleveland, OH

Creative design for print and web projects, project management, and html/css coding.

Graphics | 1995 - 1997 | Design Craftsmen, Inc., Midland MI

Department, production, and project management for exhibit and museum designs.

Graphic Designer | 1994 - 1995 | Harley Wagner Marketing, Inc., Grand Rapids, MI

Creative design, layout, photo direction and production management for print projects.

Graphic Designer | 1990 - 1994 | Ferris State University Publications, Big Rapids, MI

Creative design, layout, photo direction and production management for print projects.

DESIGN SKILLS

Print Design
Website Design
Branding/Identity
UI/UX Design
E-commerce
Social Media
Tradeshows Design
Presentations
Photography
Video/Animation

AREAS OF EXPERTISE

Creative Design

Art Direction

Project Management

Personnel Management

Production Management

Team Management

Client Relations

Brand Development

Communication

Budgeting

Leadership

Creative Briefs

Strategy Development

Digital Marketing

Photo Shoot Direction

Event Management

Public Speaking

PROGRAM SKILLS

Adobe Creative Suite
- Expert

Wordpress/CMS

Html/CSS/Java

Social Media

Figma

Slack

Microsoft Office

PORTFOLIO

[lundydesign.com/
portfolio](http://lundydesign.com/portfolio)

EDUCATION

Bachelor of
Science

VISUAL Communications

Ferris State
University

Graduated with
High Distinction

554 Rockhollow Dr. Ne.

Rockford MI 49341

616.884.5017

bryan@lundydesign.com